

Newsletter Number 17



The Covid Pandemic has had a disastrous effect on the whole country and few families have been spared the consequences on health, incomes and social mobility. Fortunately there is light at the end of the tunnel and it was good to see that the Town Deal Board has secured a further government grant of £20.1M to add to the Future High Streets Fund of £13.77M which was received in December and the £8M from the Getting Building Fund. In addition work has started on the Third River Crossing, which is costing £120M, and the £26M new Marina Centre. More details about this are given at the end of this newsletter.

THIRD RIVER CROSSING A virtual presentation was given on Friday 12 February which showed in great detail how the new bridge was going to be built. A video of the presentation can be seen here and is on our website: https://eastnorfolk-my.sharepoint.com/:v:/g/personal/lbell_eastnorfolk_ac_uk/EZXDmMmPF2pEm1PXI4dOk30BLrzfltf_vh9xQ_RxswLM0Q?e=rwv9ru

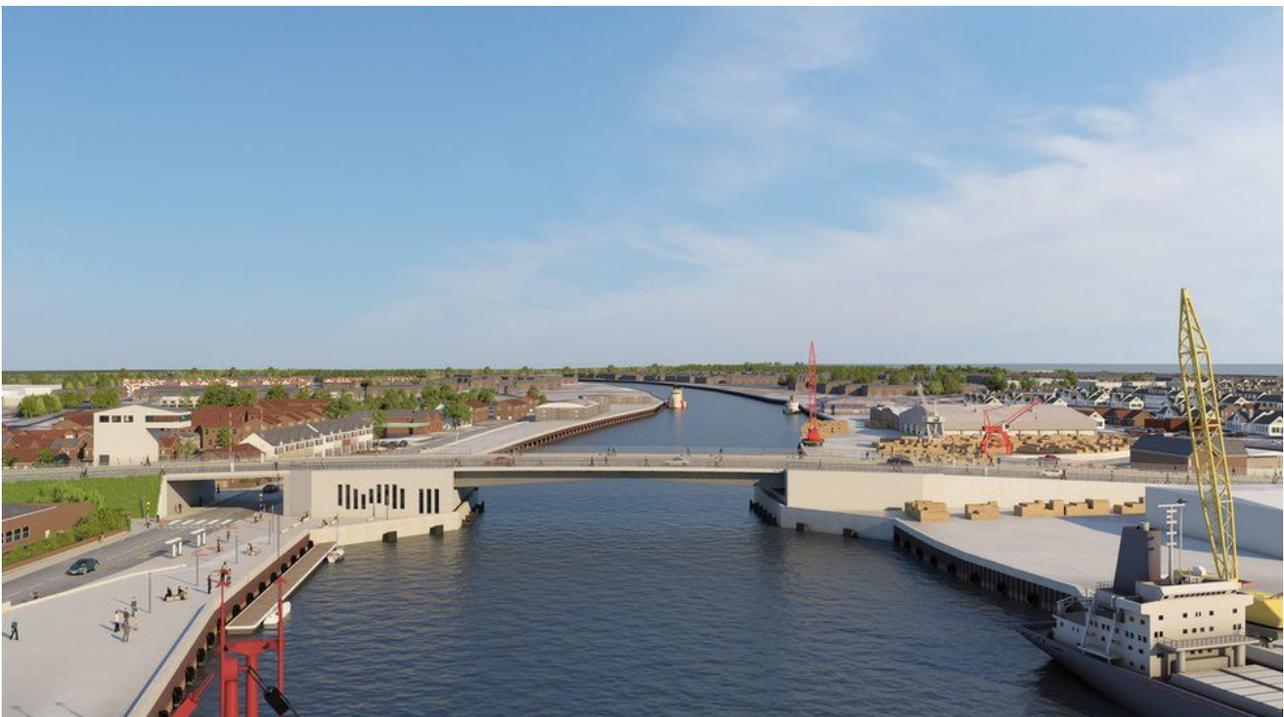


IMAGE COPYRIGHT
NORFOLK COUNTY COUNCIL
image caption

FUTURE TALKS and VISITS

Update on Heritage Projects in Great Yarmouth.

Thursday 11 March at 1pm. This will be given by Darren Barker, Project Director of Great Yarmouth Preservation Trust and the Borough's Culture, Heritage and Design Manager. His presentation will include an update on various projects such as the former Nelson Museum, 160 King Street, Greenwoods, Pinnacle and North West Towers.

Microsoft Teams meeting

Join on your computer or mobile app

Click here to join the meeting<[https://](https://teams.microsoft.com/j/meetup-join/)

teams.microsoft.com/j/meetup-join/

[19%3ameeting_NzU2OGEyZmEtZWVIMS00MmMxLWFkM2YtNGJiMGNhZDQ5N2Ji%40thread.v2/0?context=%7b%22Tid%22%3a%221e24d53c-7878-4cc7-a513-2fc2339cc141%22%2c%22Oid%22%3a%224ee711ea-a182-4571-8609-1bb301492ea9%22%7d](https://teams.microsoft.com/j/19%3ameeting_NzU2OGEyZmEtZWVIMS00MmMxLWFkM2YtNGJiMGNhZDQ5N2Ji%40thread.v2/0?context=%7b%22Tid%22%3a%221e24d53c-7878-4cc7-a513-2fc2339cc141%22%2c%22Oid%22%3a%224ee711ea-a182-4571-8609-1bb301492ea9%22%7d)>



Presentation by John McKiernan This will be a novel, interactive presentation involving several professors from around the country lasting two hours. It will challenge our present views and make us look at the consequences posed by new technology which John calls the Fourth Industrial Revolution. The date and time is still to be confirmed.

WINTER GARDENS. Application for a grant to refurbish this iconic building on the seafront has been submitted and the result should be known in the summer.

REGENERATION OF GREAT YARMOUTH

The Society is drawing up plans on how we see Great Yarmouth developing in the coming years. Our vision is:

A town with a new positive spirit which builds on its considerable heritage to become a Healthy, Happy, Prosperous and Delightful place in which to grow up, to make a good living, to find a comfortable home and which is proud to welcome visitors and encourage entrepreneurs.

We feel it is vital to obtain opinions from the community and at the top of the agenda is to improve people's health and well being by covering housing, lifestyles, education, employment and developing community spirit. We are also covering the town's appearance, making it the leading example of a green town, attracting businesses and entrepreneurs, developing tourism as well as traffic policy, car parking and communications. If you have any positive comments please let me know at hsturzaker@icloud.com.

MEMBERSHIP The majority of members have renewed their subscription but if you have not paid since last September I would be grateful if you would do so. Details and membership form are on our website: www.civicsocietygy.co.uk. Would you also consider encouraging some of your friends to join the Society. This not only increases our income but gives us greater influence.

Best wishes, Hugh Sturzaker.



Great Yarmouth secures exciting £20.1m Town Deal

Great Yarmouth has secured a **Town Deal of £20.1m** Government investment to deliver an exciting £60m vision supporting economic regeneration, recovery, jobs and growth across the borough's main urban areas.

The major capital funding, confirmed in the Chancellor's Budget, follows submission in December of an ambitious Town Investment Plan for Great Yarmouth, Gorleston and Bradwell, focussing on attracting further investment, driving economic regeneration and recovery.

Shaped through a Town Deal Board of local ambassadors, alongside significant public engagement, the ambition is to re-invent public places, to tap into and grow a thriving arts and cultural scene, to support new homes, nurture new jobs, businesses and new opportunities to learn and grow, to make residents, businesses and visitors proud.

The Town Deal comes on top of £13.77m from the Government's Future High Streets Fund and £8m from the Government's Getting Building Fund, **bringing the total national investment announced in the last seven months to more than £42m.**

After careful consideration of public feedback, which demonstrated strong community support for the exciting vision, investment was sought from Government towards projects across four interlocking themes:

- Regeneration & Business Development
- Skills & Aspiration
- Arts, Culture & Tourism
- Connectivity & Sustainability

[Watch this video to discover more](#)

Welcoming the news

Henry Cator, chairman of the Town Deal Board and High Steward of Great Yarmouth, said: "This great news for our borough is thanks to the hard work and expertise of many people from private, public and third sector organisations, who were involved in shaping a really compelling Town Investment Plan, as well as everyone who took part in the public surveys and engagement to share their priorities for investment.

"Our residents and communities are at the heart of our ambition to realise a vibrant and inclusive coastal economy that builds upon our successes and our strengths in clean energy and culture, capitalises upon our natural assets, heritage and attractions and responds to emerging cultural and technological challenges."

Cllr Carl Smith and Cllr Trevor Wainwright, leaders of the council's main political groups, said: "The Town Deal is a critical part of our agenda with partners to invest in our place, to support economic regeneration, recovery and job prospects for communities, which includes the £26m new Marina Centre and £120m Third River Crossing now underway.

"We are overjoyed to have secured 81 per cent of the funding ask towards delivering the vision. To have unlocked national investment of more than £42m in just seven months is phenomenal for a borough of our size and that will really help with securing further



A new Learning Centre and campus offering higher education courses, co-located with a new town centre library, offering more ways and opportunities for people of all ages to take their learning and job prospects to the next stage, to access training and qualifications, while meeting the skills needs of local growth sectors and employers.

A new operations and maintenance centre of excellence with business incubator units at South Denes, unlocking and enabling further inward investment by the energy sector and providing a low-risk local base for energy sector start-ups, relocations and growing businesses.



Restoration and sustainable repurposing of a number of historic buildings, including restoration of the nationally-significant Winter Gardens as a year-round seafront attraction and restoration and adaptation of the Ice House as a National Centre for Arts and Circus.

Enhancements to the rail station gateway and North Quay to improve the accessibility and attractiveness of this key point of entry for commuters and visitors, as well as improved pedestrian and cycle links between the town centre and seafront, along with enhanced public Wi-Fi infrastructure.



Next stage of process...

Following the Budget announcement, the council will work with the Town Deal Board and other partners on stage two of the programme, which involves working with partners to develop business cases for each of the projects. Discover more at www.futuregreatyarmouth.co.uk

